

# CASEITALY EXPO 2026

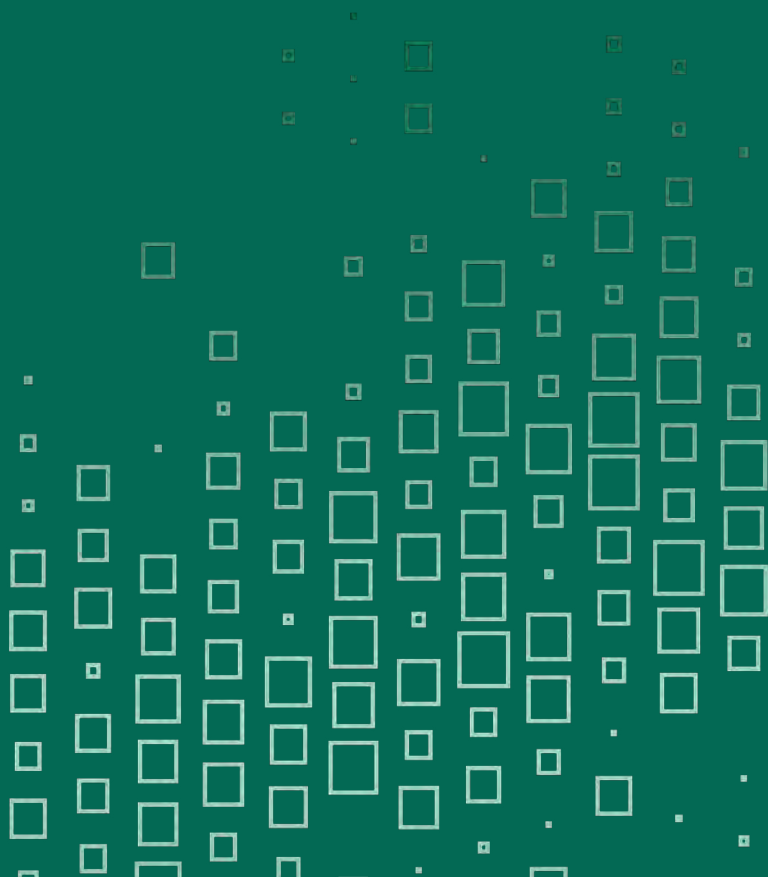
11-13 February

Fiera di Bergamo

The building  
envelope  
fair



CASEITALYEXPO.IT





**CASEITALY EXPO 2026** will run from 11 to 13 February at Bergamo Exhibition Centre, housed in three pavilions and an outdoor area.

This modern exhibition space strategically located near Milan Orio International Airport and the main road networks of northern Italy ensures easy access and trouble-free transfers for Italian and international exhibitors and visitors.

## ■ The event

# The entire building envelope sector at a single fair

CASEITALY EXPO is the go-to event that brings the whole building envelope panorama together under one roof. Thanks to participation by partners of excellence plus a busy calendar of collateral events dedicated to every stage of the supply chain, this event is a unique opportunity for sector operators.

CASEITALY EXPO enables the promotion of products and services in an innovative setting open to more than 10,000 visitors and also fosters in-depth debate about the challenges and opportunities in the building envelope market. The event brings together the major companies and potential clients interested in the latest developments and innovations regarding technical closures, windows, doors and shutters, handles, solar shading, sheet metal work, and roofing. It provides a chance for meeting and sharing technological skills and new ideas with suppliers and experts.

CASEITALY EXPO is the ideal occasion for highlighting the excellence of Italian manufacture, emphasising its values and records clearly and strongly. CASEITALY EXPO is also a powerful tool for internationalisation, creating the ideal context for dialogue between exhibitors and operators and foreign buyers with the aim of stimulating export.



Taking part in CASEITALY EXPO provides a range of strategic opportunities to expand your sales network, enhance your company's market position and reputation, and boost turnover share in Italy and internationally.

# The event's targets

This fair is for companies supplying building envelope products, services, and equipment. These include solar shading, windows, doors and shutters, front and internal doors for civil, commercial and industrial use, plus all their relative components and accessories. These include handles, technologies, materials, systems and services for energy saving, as well as accessories, metallic roofing, and auxiliary systems for installation. The event will also participation by specialist services, such as technical publishing, banks and training organisations, development and certification bodies, category associations and date bases.








# Benefits

Exhibiting at the second CASEITALY EXPO means joining an international-level event showcasing the excellence of the building sector on a global stage. Reasons for participating:

- 1 International platform**  
to showcase your work and its quality, gaining visibility with key operators and decision-makers in the Italian and international sectors.
- 2 Training and networking**  
for keeping up to date on the latest trends, discussing emerging challenges, also thanks to seminars, conferences and workshops focused on the industry's most pertinent topics.
- 3 Pre-equipped customisable stands**  
for an "easy" fair: pre-equipped customisable stands can be adopted, fully furnished and fitted with audio-visual support, allowing you to focus on business rather than the logistical management of your exhibition space.
- 4 The business lounge**  
there will be a spacious interactive area for scheduled business meetings. The ideal place for amplifying strategic interactions and generating new business opportunities with buyers and foreigners.
- 5 Customised workshops**  
to showcase products and services, flexibility to adjust the meeting agenda to align with specific business needs and goals. These encounters will also be promoted on the event's online platform.
- 6 Integrated online and offline media coverage**  
to benefit from the amplified online visibility of CASEITALY EXPO, which permits particularly effective indirect visibility.

# Product sectors

The building envelope sector in a single event.

-  **WINDOW, DOORS AND SHUTTERS**
-  **SOLAR SHADING**
-  **AWNINGS**
-  **DOORS**
-  **HANDLES**
-  **SHEET METAL WORK**

# 2025 edition

CASEITALY EXPO was an important opportunity for encounter for the building envelope sector, bringing together professionals, companies and institutions in a three-day event that saw intense proactive participation.

The success of the first edition confirmed the need for a specialist fair offering visibility to excellences in the sector and creating new opportunities for discussion, updates and development. Officially recognised as an international fair, CASEITALY EXPO 2025 was able to count on valuable support from the Ministry of Enterprises and Made in Italy, the Ministry of Foreign Affairs and International Cooperation, ITA (Italian Trade Agency), Lombardy Regional Authorities and the Bergamo Provincial Authorities. A significant network of institutions that confirms the strategic central role of this event.

# In numbers





## ■ The focus groups and interactive areas

# Techniques, materials, and equipment

CASEITALY EXPO will provide a comprehensive view of how innovations in technologies, materials and equipment address building sector challenges, for both new constructions and renovations. The event will include demo areas to involve installers and designers.

### Techniques

**State-of-the-art technologies**, such as automated systems and advanced insulation solutions, are conceived to address complex problems related to energy efficiency, comfort and building safety.

### Materials

**Materials**, including environmentally friendly and high-performance solutions, address sustainability and durability needs. Innovations such as composite and recycled materials, and new formulations, provide solutions to energy management and structural protection challenges.

### Equipment

Optimising construction and renovation processes relies heavily on **equipment** such as precise measuring instruments, advanced design software, and monitoring and safety systems. These technologies enhance design efficiency, improve project management, and ensure accurate performance control, helping to address quality and precision issues in the building industry.

CASEITALY EXPO is therefore an important chance for sector operators wanting to discover practical, innovative solutions when tackling daily challenges, with a global improvement of the building, renovation and energy efficiency process.



# The principles

CASEITALY EXPO is founded on five key principles that outline its vision and mission:

## Sustainability

The event emphasises sustainability in the building sector, highlighting how the proposed solutions can lead to more responsible resource management and environmental impact reduction.

## Innovation

The event highlights emerging technologies and methodologies that are revolutionising the building envelope, showcasing the latest innovations to optimise building performance and functionality.

## Made in Italy

The exhibition celebrates the excellence of Italian design and production, emphasising how the Made in Italy value and creativity impact the global market.

## Export

The event explores strategies and opportunities to expand global market presence, providing a platform to enhance international visibility and reach new customer segments.

## Competitiveness

The event delves into market dynamics and strategies to enhance competitive positioning, to provide participants with the tools needed to tackle challenges and boost performance in the sector.

These principles reflect the key areas of interest and development for CASEITALY EXPO, determining the strategic directions and opportunities for companies in the building sector.

# Organisation Event organisers

## PROMOBERG

Founded on 30 March 1984 by the Bergamo Merchants' Association, Promoberg supports economic, social, and cultural development of the fast, ever-evolving Orobic region. For 40 years, it has served as a key reference for Lombard entrepreneurs in organising trade fairs and Meetings, Incentives, Conferences, and Exhibitions (MICE).

*"In the wake of the excellent debut by CASEITALY EXPO in 2025, we have continued without pause to develop our project in order to make 2026 an even stronger second edition, in terms of exhibiting companies, exhibits and collateral events. In addition to the quality of the companies taking part, one of this event's pluses is without doubt its location: Bergamo is in the centre of one of the world's most important macro-regions and it is the heart of one of Europe's top industrial and real estate districts. CASEITALY EXPO 2026 is therefore ready to confirm its position by continuing to unite top supply chain operators, showcasing hi-tech solutions and products, and bringing together companies and individuals who represent the best in Made in Italy building envelopes."*

**Davide Lenarduzzi,**  
Promoberg CEO



The Caseitaly association was established to promote the internationalisation of Italian companies producing technical components for the building industry. Developed as part of the FINCO federative framework, the project features an event space that is part of a network of major international trade fairs and it includes a portal and a printed catalogue.

*"The Caseitaly Association was set up in 2017, based on a very ambitious idea that has been followed through with huge commitment. The main building envelope associations have taken part in this project which has seen us active on international markets right from the start, followed by evolution into Caseitaly Expo, the first edition of which was held from 12 to 14 February 2025 in Bergamo. This three-day trade fair showcased the best solutions and most recent innovations in the sector, together with a busy programme of conferences and events, much to the satisfaction of all those present. Visitors and exhibitors alike confirmed their enthusiasm and with their support we will do all that's needed to make this the benchmark fair for the Italian building envelope market."*

**Laura Michelini,**  
President of Caseitaly

# Partners



Federazione Industrie Prodotti Impianti Servizi ed Opere Specialistiche per le Costruzioni e la Manutenzione (Federation of Industries Products, Installations, Services and Special Works for Construction and Maintenance), encompasses 40 associations, 17,000 companies, 140,000 employees, and approximately 35 billion in aggregate turnover.



Italian association of manufacturers of front and internal doors and gates for civil, commercial and industrial use and their accessories.



National association of Made in Italy window manufacturers, which ensures that quality, safety, environmental protection and energy saving criteria are met.



Association dedicated to the protection and growth of operators in the awnings, solar shading and technical darkening closures sector.



Association that unites leading manufacturers and installers of building sheet metal work, to disseminate knowledge about the latest advancements in the sector.

# Fiera di Bergamo

## Exhibition centre

CASEITALY EXPO is held at the Bergamo Exhibition Centre, a modern multi-function centre designed to host trade fairs, large events and conferences.

- 4 buildings
- 173,000 m<sup>2</sup>
- 16,200 m<sup>2</sup> of indoor areas
- 440 seats in the conference room
- 2,800 parking spaces
- 3 km from the airport, the third Italian hub,
- one of Europe's major destinations for low-cost traffic
- 3.5 km from the railway station
- 0.5 km from the ring road
- 4 km from the centre of Bergamo

# Useful info

## CASEITALY EXPO 2026

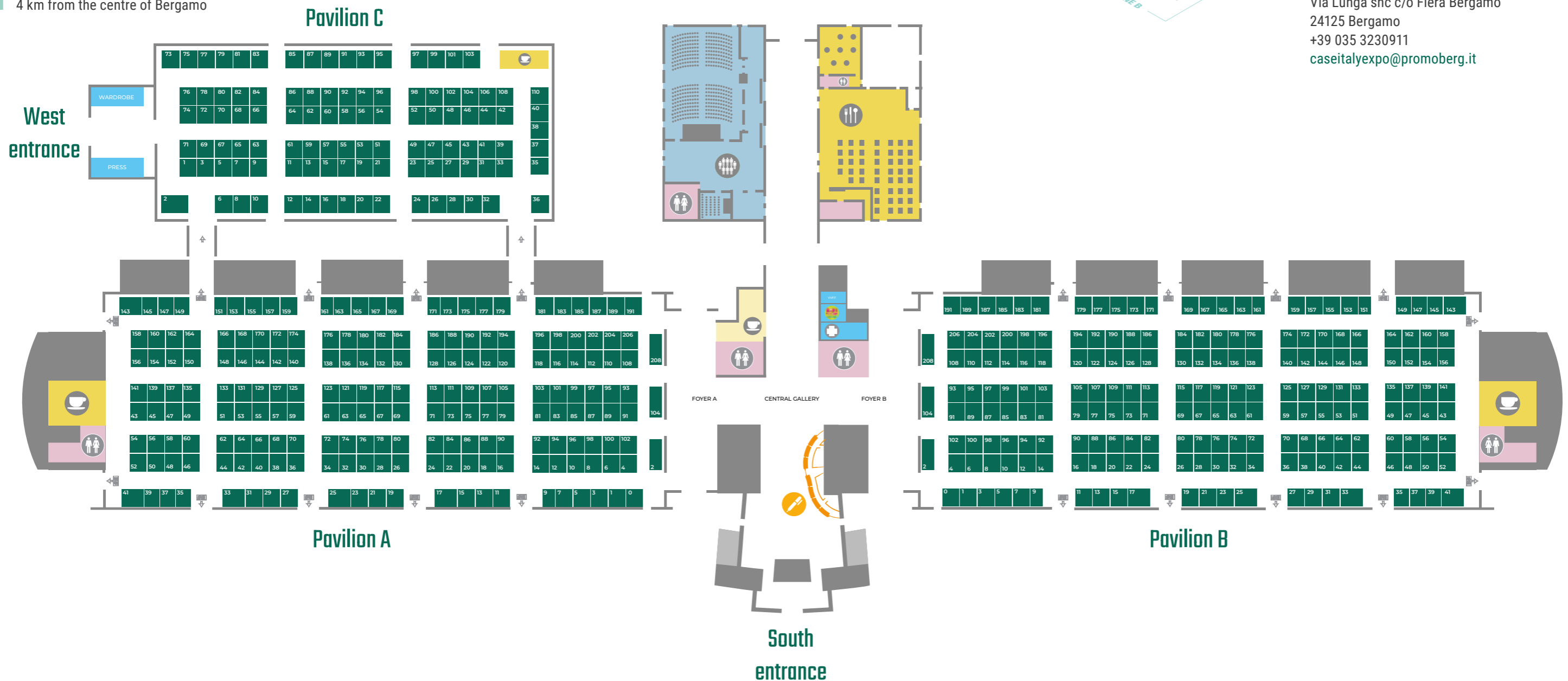
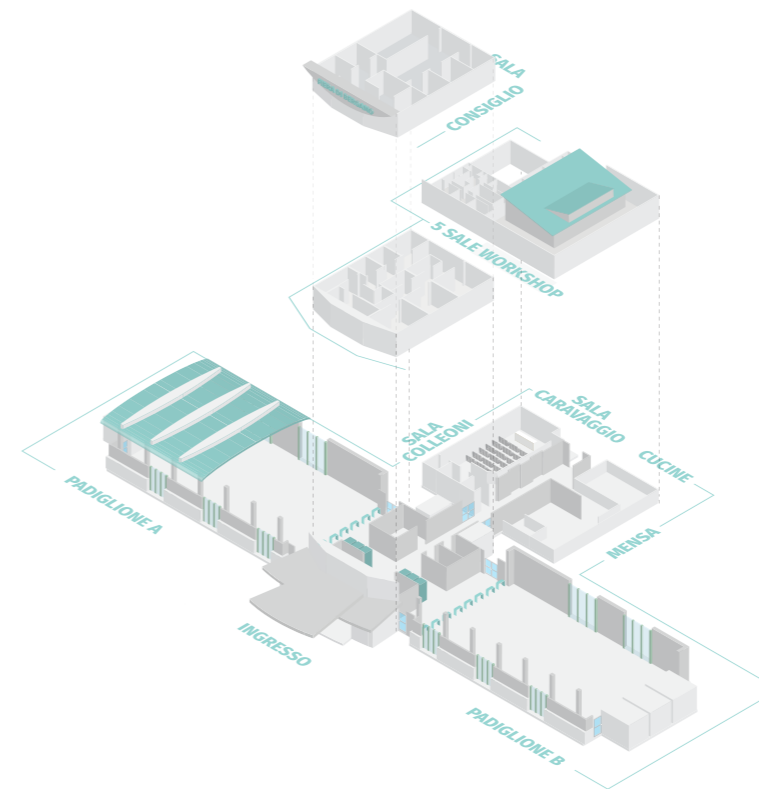
### Opening times

Wednesday 11 February 2026 | 9 am - 6 pm  
 Thursday 12 February 2026 | 9 am - 6 pm  
 Friday 13 February 2026 | 9 am - 4 pm

# Contact us

### Organisation

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